

**RECOMMENDED MINIMUM GUIDELINES FOR DAILY PERFORMANCE FEES  
2015 / 2016 INTERNATIONAL COMMERCIALS SHOT IN SOUTH AFRICA**

	<b>Characters</b>	<b>Actors / Models / Top Characters</b>	<b>Top Models / Top Actors</b>
	Recommended DPF	Recommended DPF	Recommended DPF
<b>Product A</b> - Consumables, Furniture, Electrical, Beverages, Dairy, Toys, Sweets, Medical			
Solo Lead	5 500	6 250	6 750
Solo Lead - With Dialogue	6 250	7 000	8 750
Duo Lead	4 600	5 500	6 000
Duo Lead - With Dialogue	5 750	6 250	8 200
Featured	4 200	4 750	5 250
<b>Product B</b> - Alcohol, Financial, Fast Foods, Diet Products, Tampons, Cars, Computers			
Solo Lead	6 250	8 200	9 000
Solo Lead - With Dialogue	7 000	8 750	10 000
Duo Lead	5 750	7 000	7 500
Duo Lead - With Dialogue	6 250	7 500	8 750
Featured	4 400	5 000	6 000
<b>Product C</b> - Hair and Body Products, Cosmetics, Clothes			
Solo Lead	6 250	11 250	15 000
Solo Lead - With Dialogue	7 000	12 000	17 000
Duo Lead	5 750	10 000	12 000
Duo Lead - With Dialogue	6 250	11 000	13 500
Featured	4 400	6 250	7 500
<b>CHILDREN</b>			
0 - 14 years	minimum 2500		
	or 50% of Adult Rate		

**PLEASE NOTE:**

- \* These are Daily Performance Fee guidelines and rates are always negotiable.
- \* Quoting the lower fees will limit the turnout of top talent at your casting.
- \* Please see percentages per country for international usage based on Daily Performance Fees - Addendum 1.
- \* Product C and Car Commercials focussing on a single person, should quote above recommended rates to attract the best talent.
- \* To attract the best Actors/International Models to casting, you will need to quote above recommended rates.
- \*\* Walk-On's and Featured Extras definitions and fees are as per the OSCASA Guidelines and Rate Card.