



PERSONAL MANAGERS' ASSOCIATION



**International
Voice Over Usage
Percentages**



SOUTH AFRICAN PERFORMING ARTISTS
MANAGEMENT ASSOCIATION

Please take notice that the minimum rates as set out herein are to serve as a guideline only based upon industry standards and does not serve the purpose of setting a minimum rate that must be adhered to. It remains the responsibility of the contracting parties to negotiate and agree to fees acceptable to all contracting parties on a case to case basis.

AFRICA:		Niger	30%
South Africa	100%	Nigeria	100%
Algeria	50%	Reunion	30%
Angola	50%	Rwanda	30%
Benin	30%	Sao Tome and Principe – a little island off the coast of Liberia	30%
Botswana	50%	Senegal	30%
Burkina Faso	30%	Seychelles	30%
Burundi	30%	Sierra Leone	30%
Cameroon	30%	Somalia	30%
Cape Verde	30%	Sudan	50%
Cent. African Rep.	30%	Swaziland	50%
Chad	30%	Tanzania	30%
Comores	30%	Togo	30%
Congo, Republic	30%	Tunisia	30%
Congo, Democratic Republic	30%	Uganda	50%
Cote D'Voire	30%	Zambia	50%
Djibouti	30%	Zimbabwe	50%
Egypt	75%		
Equatorial Guinea	30%	For Pan- African use	
Eritrea	30%	(the whole continent)	300%
Ethiopia	30%		
Gabon	30%	For Sub- Saharan Africa	200%
Gambia	30%	Angola, Benin,Botswana,Burkina Faso,Burundi,Cameroon,Cape Verde,Central African Republic,Chad,Comoros,Republic ofCongo, Democratic Republic of Congo, Côte d'Ivoire, Djibouti,Equatorial Guinea,Eritrea,Ethiopia,Gabon,The Gambia	
Ghana	50%	Ghana,Guinea,Guinea-Bissau,Kenya,Lesotho,Liberia, Madagascar	
Guinea	30%	Malawi,Mali,Mauritania,Mauritius,Mozambique	
Guinea-Bissau	30%	Namibia,Niger,Nigeria,Réunion,Rwanda	
Kenya	30%	Sao Tome and Principe,Senegal, Seychelles,Sierra Leone,Somalia,South Africa,Sudan, Swaziland	
Lesotho	50%	Tanzania, Togo, Uganda, Western Sahara, Zambia, Zimbabwe	
Liberia	30%		
Madagascar	30%		
Malawi	30%		
Mali	30%	PACIFIC:	
Mauritania	30%	Australia	200%
Mauritius	30%	Fiji	30%
Morocco	50%	French Polynesia	30%
Mozambique	50%	Galapages Islands	30%
Namibia	50%	Guam	30%



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Hawaii	50%	Philippines	100%
Kiribati	30%	Singapore	50%
Marshall Islands	30%	Sri Lanka	50%
Micronesia	30%	Taiwan	200%
New Caledonia	30%	Tajikistan	30%
New Zealand	100%	Thailand	100%
N. Mariana Island	30%	Timor Leste (West)	30%
Palau	30%	Turkmenistan	30%
Papua New Guinea	30%	Uzbekistan	30%
Polynesia	30%	Vietnam	100%
Samoa	30%		
Tonga	30%	Asia Package	450%
Vanuata	30%		
Pacific Package	300%	NEAR AND MIDDLE EAST:	
		Bahrain	30%
ASIA:		Iran	100%
Afghanistan	30%	Iraq	50%
Armenia	30%	Israel	100%
Azerbaijan	30%	Jordan	30%
Bangladesh	50%	Kuwait	50%
Bhutan	30%	Lebanon	50%
Brunei	30%	Oman	100%
Cambodia (former Kampuchea)	30%	Palestine	30%
Rep Of China	200%	Qatar	30%
Georgia	30%	Saudi Arabia	100%
Diego Garcia	30%	Syria	50%
Hong Kong	100%	Turkey	200%
India	200%	UAE (Dubai)	30%
Indonesia	100%	Yemen	30%
Japan	200%		
Kazakhstan	30%	Middle East Package	300%
Korea (North)	30%		
Korea (South)	200%	EUROPE:	
Kyrgyzstan	30%	Albania	30%
Laos	30%	Andorra	30%
Macau	30%	Austria	100%
Malaysia	100%	Azore	30%
Maldives	30%	Belarus	30%
Mongolia	30%	Belgium	100%
Myanmar (former Burma)	30%	Bulgaria	100%
Nepal	30%	Croatia	30%
Pakistan	100%	Cyprus	30%



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Czech Republic	100%	West and East	
Denmark	100%	Europe Package	800%
Estonia	30%	CENTRAL AMERICA AND THE	
Faroe Islands	30%	CARIBBEAN :	
Finland	100%	Anguilla	30%
France	200%	Antigua and Barbuda	30%
Germany	200%	Aruba	30%
Gibraltar	30%	Bahamas	30%
Greece	100%	Barbados	30%
Guernsey and Alderney	30%	Belize	30%
Hungary	100%	Bonaire, Saint Eustatius and Saba	30%
Iceland	30%	British Virgin Islands	30%
Ireland	100%	Cayman Islands	30%
Isle of Man	30%	Costa Rica	50%
Italy	200%	Cuba	100%
Jersey	30%	Curaçao	30%
Kosovo	30%	Dominica	30%
Latvia	40%	Dominican Rep.	50%
Liechtenstein	30%	El Salvador	50%
Lithuania	30%	Grenada	30%
Luxembourg	30%	Guadeloupe	30%
Macedonia	30%	Guatemala	50%
Netherlands	100%	Haiti	30%
Norway	100%	Honduras	30%
Poland	200%	Jamaica	50%
Portugal	100%	Martinique	30%
Russia	200%	Mexico	200%
Romania	100%	Malta	30%
San Marino	30%	Moldova	40%
Serbia	50%	Monaco	30%
Slovenia	30%	Montenegro	30%
Spain	200%	Montserrat	30%
Svalbard and Jay Mayen Islands	30%	Netherlands Antilles	30%
Slovakia	50%	Nicaragua	30%
Sweden	100%	Panama	50%
Switzerland	100%	Puerto Rico	50%
Turkey	100%	Saint-Barthélemy	30%
Ukraine	100%	St Kilts & Nevis	30%
United Kingdom	200%	Saint Lucia	30%
West Europe		Saint Martin	30%
Package	500%	St Vincent and the Grenadines	30%
		Trinidad & Tobago	30%



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Turks and Caicos Islands	30%
Virgin Islands	30%
Central American & Caribbean Package	300%
NORTH AMERICA	
Bermuda	30%
Canada	200%
Greenland	30%
Saint Pierre and Miquelon	30%
United States	400%
SOUTH AMERICA	
Argentina	100%
Bolivia	100%
Brazil	100%
Chile	100%
Colombia	200%
Ecuador	50%
Falkland Islands (Malvinas)	30%
French Guiana	30%
Guyana	30%
Paraguay	50%
Peru	100%
Suriname	30%
Uruguay	50%
Venezuela	100%

World Wide

1500%